

## Calendar of Events

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- April 20, 2021      **Yuba City Council Meeting**  
1202 Civic Center Boulevard  
Yuba City, CA Tuesday  
06:00 PM - 07:00 PM PST
- April 20, 2021      **Marysville City Council Meeting**  
Marysville City Council Chamber  
526 C Street  
Marysville, CA  
06:00 PM - 07:00 PM PST
- April 21, 2021      **Live Oak City Council Meeting**  
Council Chambers at City Hall  
9955 Live Oak Blvd.  
Live Oak, CA Wednesday  
07:00 PM - 08:00 PM PST
- April 21, 2021      **Webinar: Resources for Small Business Owners**  
**Online**  
10:00 AM - 11:00 AM PST  
Kamie Stephen, 707-343-8966  
kamie@artemia.com  
*ARTEMIA Communications is hosting FREE community outreach webinar sessions for small businesses affected by the COVID-19 crisis. Information, tools and resources will be provided to help restore your business to pre-pandemic levels and continue to sustain that momentum for long-term success. The series will include presentations by speakers from California Capital and Pacific Gas & Electric.*

*The webinar sessions will take place:*

*April 21 at 10-11 a.m.*

*April 28 at 10-11 a.m.*

*April 29 at 1-2 p.m.*

*More information and a link to the registration page can be found at [artemia.com/smallbiz](http://artemia.com/smallbiz).*

April 24, 2021

**Bear Yuba Land Trust Presents: NatureFest 2021**

**Multiple Locations- Grass Valley and Nevada City**

08:00 AM - 01:00 PM PST

Felicia Dunn, (530) 272-5994 x 207

felicia@bylt.org

*Join Bear Yuba Land Trust for the First Annual NatureFest! Grab the family and head outside for a day full of self-guided fun and activities! We'll be set up at four local trailheads to pass out activities and ideas to help you explore nature and enjoy the outdoors! This event is FREE!*

April 24, 2021

**Harmony Health's 1 Earth Presents The Wild and Scenic Film Festival on Tour Virtually Virtual**

04:00 PM - 07:00 PM PST

Christina Villegas, (530)446-5167

christina\_v@myharmonyhealth.org

*Virtual environmental film festival fundraiser*

April 27, 2021

**Wheatland City Council Meeting**

**Wheatland Community Center**

**101 C Street**

**Wheatland, CA Tuesday**

06:00 PM - 07:00 PM PST

April 28, 2021  
- April 29, 2021

**DigiMarCon At Home 2021 - Digital Marketing, Media and Advertising Conference**  
**Online**  
**Online**  
**1,000, AI 11100**  
09:30 AM - 04:30 PM EST  
DigiMarCon Home, 8008055385  
events@digimarconathome.com

*DigiMarCon At Home 2021 is your chance to ...*

- Hear from some of the most audacious and thought provoking speakers in the digital marketing, media and advertising industry.*
- Gain insight into emerging strategies, the latest innovative technologies, and best practices to move your business to the next level.*
- Network with thought leaders, collaborate with your peers and build your professional network.*

*The 6th annual DigiMarCon At Home, the Premier Virtual Digital Marketing, Media and Advertising Conference will be held April 28th to 29th, 2021, available live stream and on-demand. Join your peers online for 2-days jam packed with digital marketing best practices, latest trends, practical solutions, strategy and networking.*

*Immerse yourself in topics like digital strategy, programmatic advertising, web experience management, usability / design, mobile marketing & retargeting, customer engagement, user acquisition, social media marketing, targeting & optimization, video marketing, data science & big data, web analytics & A/B testing, email marketing, content marketing, conversion rate optimization, search engine optimization, paid search marketing, geo-targeting, predictive analysis & attribution, growth hacking, conversion rate optimization, growth marketing tools, marketing & sales automation, sustainable growth strategies, product marketing & UX / UI and much, much more!*

*At DigiMarCon At Home 2021, you will receive all the elements you need to achieve digital marketing success! Conventional thought will be challenged, new ways of thinking will emerge, and you will leave with your head, notebooks and professional toolkit full of action items and ideas to lead and supercharge your agency / team / account to even greater success.*

*Be a part of DigiMarCon At Home 2021 and discover how to thrive and succeed as a marketer in a rapidly evolving digital world.*

*See why people keep coming back year after year to this must-attend event! Register and secure your seat today.*

*For more details visit <https://digimarconathome.com>.*

April 28, 2021

## **Fundraising Event Planning Webinar**

### **Zoom Meeting**

Jacki Lee, 530-743-6501

Jlee@yubasutterchamber.com

*Fundraising and event planning in the post-COVID19 world*

*With the majority of the pandemic behind us, many organizations are excited to reintroduce their annual events and fundraisers. This is a great time to modify and improve your event, add fun micro-events within the event and consider offering a hybrid option for those supporters who aren't ready to attend events just yet.*

*This webinar will address reintroducing your event, precautions that should be considered for the benefit of your supporters and opportunities to diversify your event to raise more than ever! Get creative! Think outside of the box! Raise that money!*

*Join us for this informative webinar and let's get back to doing good for Yuba-Sutter!!!*

April 28, 2021

## **Take Care to Give Care ? Free Virtual Education Forum for Family Care Partners**

**This class will be offered virtually, join online or by phone.**

09:45 AM - 12:00 PM PST

Kindra Dantanavatanawong, 5308959661

kadcock@alz.org

*Please join us for a half-day, virtual forum for family care partners caring for persons with Mild Cognitive Impairment, Alzheimer's disease, and other forms of dementia. Learn more about dementia, strategies in communication, and tips on self-care and how to manage isolation.*

*Topics include:*

*Effective Communication Strategies*

*Let's Get Real, This is Not the Life I Planned - Family Care Partner Panel*

*Caring for Yourself While Caring for Your Loved One*

*This class will be offered virtually, join online or by phone.*

*Pre-registration is required.*

*Register online at [tinyurl.com/TakeCaretoGiveCare2021](https://tinyurl.com/TakeCaretoGiveCare2021) or call 800.272.3900*

April 28, 2021

**Webinar: Resources for Small Business Owners**

**Online**

10:00 AM - 11:00 AM PST

Kamie Stephen, 707-343-8966

kamie@artemia.com

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**Webinar: Resources for Small Business Owners**

**Online**

10:00 AM - 11:00 AM PST

Kamie Stephen, 707-343-8966

kamie@artemia.com

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*More information and a link to the registration page can be found at [artemia.com/smallbiz](http://artemia.com/smallbiz).*

April 30, 2021

**Day of the Child!, ¡DÍA de los Niños!**  
**Yuba County One Stop- South Parking Lot**  
**1114 Yuba Street**  
**Marysville, CA 95901**  
04:00 PM - 06:00 PM PST  
First 5 Yuba County, 5307494877  
first5@co.yuba.ca.us

May 4, 2021

**Star Wars Party - May the fourth be with you.**  
**Playzeum Yuba-Sutter**  
**1980 South Walton Ave**  
**Yuba City, CA 95993**  
05:30 PM - 07:30 PM PST  
Staci Howell, 5303010623  
staci@yubasutterplay.org  
*Are you one with the force? In this Star Wars camp, we will hone our force skills with lightsaber training, an obstacle course, and fascinating space science lessons. We will make Death Star cookies, make their own lightsabers, and even a baby Yoda craft. \$25 per child.*

May 5, 2021

**Live Oak City Council Meeting**  
**Council Chambers at City Hall**  
**9955 Live Oak Blvd.**  
**Live Oak, CA**  
07:00 PM - 08:00 PM PST

May 7, 2021

**Business After Hours at Sutter Buttes Real Estate**  
**Sutter Buttes Real Estate**  
**444 Colusa Hwy**  
**Yuba City, CA 95991**  
04:30 PM - 06:30 PM PST  
Jacki Lee, 530-743-6501  
Jlee@yubasutterchamber.com  
*Catered by Rolling Stone Pizza and the Drunken Burrow will have a wine/beer trailer.*  
  
*Please continue to practice COVID-19 protocols of washing hands, wearing a mask when you can't social distance and/or be outside.*

May 8, 2021

**Bistro Around the Buttes**

**Sutter Buttes**

05:00 PM - 08:00 PM PST

Amber Soto, 530-751-1925

ambers@familysoup.org

*Due to COVID-19 and our desire to promote health and safety, this year's Bistro Around the Buttes 2021 will be an experience unlike any other.*

*Participants will get the opportunity to engage in a scenic drive around the "smallest mountain range in the world," the Sutter Buttes. Bistro Around the Buttes 2021 will feature a chance to get out of the house with your family and drive around the breathtaking Buttes while indulging your taste buds with a beverage, a charcuterie box from the French Whisk, and a delectable slice of cheesecake with a blackberry sauce featuring J-Heier Farms blackberries, all from the comfort and safety of your own car.*

*Be sure to take a chance in our opportunity drawing, featuring a grand prize and a first and second prize as well. You also have the option to pre-purchase bottled wine from some of our most treasured local wineries, Munger Family Vineyard and Cordi Winery, for you and your family to enjoy at home or even as a gift for your mom for Mother's Day which just so happens to be the day following the event.*

*RSVP Here or by visiting [tinyurl.com/bistro2021](https://tinyurl.com/bistro2021)*

*For more information please contact Family SOUP at (530) 751-1925*

*If you would like to be added to our Bistro mailing list, please email [ambers@familysoup.org](mailto:ambers@familysoup.org).*

*Bistro in the Buttes, a local tradition since 1994, raises the critical funds to keep the doors open for hundreds of families each year to receive transportation assistance to specialized medical care, Able Riders Therapeutic Horseback Riding, Parent to Parent Support to navigate the incredibly complex disability service system successfully and promote the best outcomes for our kids.*

May 13, 2021

**Business After Hours at Bridge Coffee Co at Clark Ave**

**Yuba Sutter Chamber of Commerce**

**1300 Franklin Road**

**Yuba City, CA 95991**

05:30 PM - 07:30 PM PST

Jacki Lee, 5307436501

[Jlee@yubasutterchamber.com](mailto:Jlee@yubasutterchamber.com)

*Please continue to practice COVID-19 protocols of washing hands, wearing a mask when you can't social distance and/or be outside.*

May 14, 2021

**Night at the Movies at Colusa Casino Resort**

**Colusa Casino (South East Parking Lot)**

**3770 HWY 45**

**Colusa, CA 95932**

07:00 PM - 09:00 PM PST

Sara Prather, 530-458-8844

sprather@colusacasino.com

*Join us for a nostalgic MOVIE experience from the comfort of your own vehicle featuring Willy Wonka and the Chocolate Factory.*

May 14, 2021

**Night at the Movies at Colusa Casino Resort**

**Colusa Casino (South East Parking Lot)**

**3770 HWY 45**

**Colusa, CA 95932**

10:00 PM - 11:30 PM PST

Sara Prather, 530-458-8844

sprather@colusacasino.com

*Join us for a nostalgic MOVIE experience from the comfort of your own vehicle featuring Jurassic Park.*

May 18, 2021

**Yuba City Council Meeting**

**1202 Civic Center Boulevard**

**Yuba City, CA Tuesday**

06:00 PM - 07:00 PM PST

May 18, 2021

**Marysville City Council Meeting**

**Marysville City Council Chamber**

**526 C Street**

**Marysville, CA**

06:00 PM - 07:00 PM PST

May 19, 2021

**Live Oak City Council Meeting**

**Council Chambers at City Hall**

**9955 Live Oak Blvd.**

**Live Oak, CA Wednesday**

07:00 PM - 08:00 PM PST

May 19, 2021

**ABC's of Marketing and Finance for Business Workshop 1**

**TBD**

10:30 AM - 12:00 PM PST

Jacki Lee, 530-743-6501

Jlee@yubasutterchamber.com

*Marketing (Tools & Considerations)*

*DIY Collateral (Canva), Website Creation, Unpaid Advertising Options*

*Finance*

*Profits & Losses - what you can do with a P&L*

*Projections - looking ahead*

May 25, 2021

**Wheatland City Council Meeting**

**Wheatland Community Center**

**101 C Street**

**Wheatland, CA Tuesday**

06:00 PM - 07:00 PM PST

June 2, 2021

**Live Oak City Council Meeting**

**Council Chambers at City Hall**

**9955 Live Oak Blvd.**

**Live Oak, CA**

07:00 PM - 08:00 PM PST

June 2, 2021

**ABC's of Marketing and Finance for Business Workshop II**

**TBD**

10:30 AM - 12:00 PM PST

Jacki Lee, 530-743-6501

Jlee@yubasutterchamber.com

*Marketing (Tools Best Practices, How to evaluate a potential hire)*

*Storytelling (Hero's Journey) Traction Testing*

*Finance (Tools Best Practices, How to make the most of your Bookkeeper)*

*Quick overview of QB, Zero, Shoebox, etc*

*Common aspects*

*Best Practices*

*What you need to know when working with a professional*

June 15, 2021

**Yuba City Council Meeting**

**1202 Civic Center Boulevard**

**Yuba City, CA Tuesday**

06:00 PM - 07:00 PM PST

June 15, 2021

**Marysville City Council Meeting**  
**Marysville City Council Chamber**  
**526 C Street**  
**Marysville, CA**  
06:00 PM - 07:00 PM PST

June 16, 2021  
- June 17, 2021

**DigiMarCon West 2021 - Digital Marketing, Media and Advertising Conference & Exhibition**  
**Loews Santa Monica Beach Hotel**  
**1700 Ocean Avenue Santa Monica**  
**Los Angeles, CA 90401**  
09:00 AM - 07:00 PM PST  
DigiMarCon West, 8008055385  
events@digimarconwest.com

*DigiMarCon West 2021 is your chance to ...*

- Experience a safe and intimate gathering with marketing leaders and professionals in a clean and hygienic environment.*
- Hear from some of the most audacious and thought provoking speakers in the digital marketing, media and advertising industry.*
- Gain insight into emerging strategies, the latest innovative technologies, and best practices to move your business to the next level.*
- Network with thought leaders, collaborate with your peers and build your professional network.*

*The 7th annual DigiMarCon West, the Premier Digital Marketing, Media and Advertising Conference & Exhibition in the Western United States returns June 16th to 17th, 2021 at the luxurious Loews Santa Monica Beach Hotel in Los Angeles, California. Join your peers in-person or online for 2-days jam packed with digital marketing best practices, latest trends, practical solutions, strategy and networking, also check out the next generation of technology & innovation; Internet, Mobile, AdTech, MarTech & SaaS Technology.*

*Immerse yourself in topics like digital strategy, programmatic advertising, web experience management, usability / design, mobile marketing & retargeting, customer engagement, user acquisition, social media marketing, targeting & optimization, video marketing, data science & big data, web analytics & A/B testing, email marketing, content marketing, conversion rate optimization, search engine optimization, paid search marketing, geo-targeting, predictive analysis & attribution, growth hacking, conversion rate optimization, growth marketing tools, marketing & sales automation, sustainable growth strategies, product marketing & UX / UI and much, much more!*

*At DigiMarCon West 2021, you will receive all the elements you need to achieve digital marketing success! Conventional thought will be challenged, new ways of thinking will emerge, and you will leave with your head, notebooks and professional toolkit full of action items and ideas to lead and supercharge your agency / team / account to even greater success.*

*Be a part of DigiMarCon West 2021 and discover how to thrive and succeed as a marketer in a rapidly evolving digital world. Top keynotes, case studies, strategy sessions, networking and more in a safe and hygienic environment!*

*See why people keep coming back year after year to this must-attend event! Register and secure your seat today.*

*For more details visit <https://digimarconwest.com>.*

June 16, 2021

**Live Oak City Council Meeting**  
**Council Chambers at City Hall**  
**9955 Live Oak Blvd.**  
**Live Oak, CA Wednesday**  
**07:00 PM - 08:00 PM PST**

June 23, 2021  
- June 24, 2021

**DigiMarCon Silicon Valley 2021 - Digital Marketing, Media and Advertising Conference & Exhibition**  
**The Westin San Francisco Airport Hotel**  
**1 Old Bayshore Hwy**  
**San Francisco, CA 94030**  
09:00 AM - 07:00 PM PST  
DigiMarCon Silicon Valley, 8008055385  
events@digimarconsiliconvalley.com

*DigiMarCon Silicon Valley 2021 is your chance to ...*

- Experience a safe and intimate gathering with marketing leaders and professionals in a clean and hygienic environment.*
- Hear from some of the most audacious and thought provoking speakers in the digital marketing, media and advertising industry.*
- Gain insight into emerging strategies, the latest innovative technologies, and best practices to move your business to the next level.*
- Network with thought leaders, collaborate with your peers and build your professional network.*

*DigiMarCon Silicon Valley, the Premier Digital Marketing, Media and Advertising Conference & Exhibition in Silicon Valley returns June 23rd to 24th, 2021 at the luxurious Westin San Francisco Airport Hotel in San Francisco, California. Join your peers in-person or online for 2-days jam packed with digital marketing best practices, latest trends, practical solutions, strategy and networking, also check out the next generation of technology & innovation; Internet, Mobile, AdTech, MarTech & SaaS Technology.*

*Immerse yourself in topics like digital strategy, programmatic advertising, web experience management, usability / design, mobile marketing & retargeting, customer engagement, user acquisition, social media marketing, targeting & optimization, video marketing, data science & big data, web analytics & A/B testing, email marketing, content marketing, conversion rate optimization, search engine optimization, paid search marketing, geo-targeting, predictive analysis & attribution, growth hacking, conversion rate optimization, growth marketing tools, marketing & sales automation, sustainable growth strategies, product marketing & UX / UI and much, much more!*

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*For more details visit <https://digimarconsiliconvalley.com>.*

July 21, 2021  
- July 22, 2021

## **DigiMarCon America 2021 - Digital Marketing, Media and Advertising Conference**

**Digimarcon America**

**Online**

**Online, Di 11000**

09:30 AM - 04:30 PM EST

DigiMarCon America, 8008055385

events@digimarconamerica.com

*DigiMarCon America 2021 is your chance to ...*

*– Hear from some of the most audacious and thought provoking speakers in the digital marketing, media and advertising industry.*

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*– Network with thought leaders, collaborate with your peers and build your professional network.*

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