

Calendar of Events

- September 29, 2020 **SBA Resources and How to Pivot Your Business and SBA Resources for Business Recovery**
Zoom Meeting
12:00 PM - 01:00 PM PST
Jacki Lee, 530-743-6501
Jlee@yubasutterchamber.com
Please join us for a joint webinar featuring representatives from the U.S. Small Business Administration (SBA) and California Capital Women's Business Center (WBC). The SBA will discuss SBA programs and services to assist your business in recovering from the COVID-19 crisis. The presentation will cover COVID-19 relief programs, SBA loan programs, federal contracting programs, small business classes and one-on-one business counseling available at no cost. Learn about available resources and how to access them.
The WBC will discuss the current state of business and how small business owners can reinvent their business models. The presenter will offer suggestions and options to assist participants with pivoting their service or product delivery methods. In addition, the presentation will address how collaborations can provide unique success avenues.
Join Zoom Meeting:
<https://us02web.zoom.us/j/81287094060>
Meeting ID: 812 8709 4060
- October 7, 2020 **Live Oak City Council Meeting**
Council Chambers at City Hall
9955 Live Oak Blvd.
Live Oak, CA
07:00 PM - 08:00 PM PST
- October 7, 2020 **Pink October No-cost Breast Exams**
Sutter Medical Foundation Radiology
440 Plumas Blvd
Yuba City, CA 95991
09:00 AM - 04:00 PM PST
Sutter Health is offering no-cost breast exams.
In addition, mammograms will be offered to women age 40 and above.

One day only! Appointments are required.
(530) 749-3301
Patients receiving mammograms must have an established primary care provider.
Copies of test results will be mailed to your primary care provider.
- October 7, 2020 **Pink October Cervical Cancer Screenings**
Sutter Medical Foundation Obstetrics & Gynecology
969 Plumas St
Yuba City, CA 95991
09:00 AM - 12:00 PM PST
One Day Only!
Appointments are required
(530)-749-3585

- October 20, 2020 **Yuba City Council Meeting**
1202 Civic Center Boulevard
Yuba City, CA Tuesday
06:00 PM - 07:00 PM PST
- October 20, 2020 **Marysville City Council Meeting**
Marysville City Council Chamber
526 C Street
Marysville, CA
06:00 PM - 07:00 PM PST
- October 21, 2020 **Live Oak City Council Meeting**
Council Chambers at City Hall
9955 Live Oak Blvd.
Live Oak, CA Wednesday
07:00 PM - 08:00 PM PST
- October 27, 2020 **Wheatland City Council Meeting**
Wheatland Community Center
101 C Street
Wheatland, CA Tuesday
06:00 PM - 07:00 PM PST
- October 28, 2020 **SBDC Regional Restaurant Program: Panel Discussion from Industry Experts Zoom Webinar**
online Zoom Meeting
02:00 PM - 03:30 PM PST
Join us for an afternoon panel discussion to get up to date on the latest information and resources regarding restaurants during COVID.
- Discussions will include: Lease Strategies, Cash Flow Tools and Re-concepting for Online, Delivery and Provisioner.*
- Presenters:*
- Louise Dawson - Program Manager for the SBDC Restaurant Program will be giving updates regarding landlord and tenant relationships, negotiation tips and more.*
- Mani Niall - Program Advisor will talk about pivoting your business to online, to go and the new provisioner model.*
- Paul Bozzo - Finance Advisor will talk about his cash flow tool to help restaurants understand their cash flow and how to plan for the future and understand your break-even number quickly and simply.*
- October 29, 2020 **Using Canva - Online Presence and Digital**
Zoom Meeting
09:00 AM - 10:00 AM PST
Jacki Lee, 530-743-6501
Jlee@yubasutterchamber.com
Week 1
Learn how to create custom graphics to share to your social media accounts with live step-by-step instructions using the platform, Canva.

October 30, 2020

Business Connection Virtual Breakfast - Yuba Water Agency

Zoom Meeting

07:30 AM - 09:00 AM PST

Jacki Lee, 530-743-6501

Jlee@yubasutterchamber.com

Grab your coffee and a bite to eat and join us for our first Virtual Business Connection Breakfast! At 7:30 we will enjoy some networking. The program will begin at 7:45.

Hear Yuba Water Agency staff describe some of the innovative programs and projects underway that are designed to improve the quality of life and economic prosperity for the people of Yuba County, including their economic development strategic plan, forest health initiatives and planned water education center.

<https://us02web.zoom.us/j/83619431095>

836 1943 1095

November 4, 2020

Live Oak City Council Meeting

Council Chambers at City Hall

9955 Live Oak Blvd.

Live Oak, CA

07:00 PM - 08:00 PM PST

November 4, 2020

Building Your Website with WIX

Zoom Meeting

09:00 AM - 10:00 AM PST

Jacki Lee, 530-743-6501

jlee@yubasutterchamber.com

Week 2

(Week 1 of a 2 week series)

Learn how to build your own website with live step-by-step instructions using the WIX platform.

November 11, 2020

Online Presence and Digital Marketing Series for Businesses Webinar- 4 Week Series

Zoom Meeting

09:00 AM - 10:00 AM PST

Jacki Lee, 530-743-6501

jlee@yubasutterchamber.com

Week 3

(Week 2 of a 2 week series)

Dive deeper into plug-ins, photo galleries and customizing your own website with live step-by-step instructions using the WIX platform.

November 17, 2020

Yuba City Council Meeting

1202 Civic Center Boulevard

Yuba City, CA Tuesday

06:00 PM - 07:00 PM PST

- November 17, 2020 **Marysville City Council Meeting**
Marysville City Council Chamber
526 C Street
Marysville, CA
06:00 PM - 07:00 PM PST
- November 18, 2020 **Live Oak City Council Meeting**
Council Chambers at City Hall
9955 Live Oak Blvd.
Live Oak, CA Wednesday
07:00 PM - 08:00 PM PST
- November 18, 2020 **Online Presence and Digital Marketing Series for Businesses Webinar- 4 Week Series**
Zoom Meeting
09:00 AM - 10:00 AM PST
Jacki Lee, 530-743-6501
jlee@yubasutterchamber.com
Week 4
Learn how to advertise your business on Facebook by boosting posts and targeting customers in your designed demographic(s).
Discover more about Google Adwords and Search Engine Optimization (SEO).
- November 24, 2020 **Wheatland City Council Meeting**
Wheatland Community Center
101 C Street
Wheatland, CA Tuesday
06:00 PM - 07:00 PM PST

June 16, 2021
- June 17, 2021

DigiMarCon West 2021 - Digital Marketing, Media and Advertising Conference & Exhibition
Loews Santa Monica Beach Hotel
1700 Ocean Avenue Santa Monica
Los Angeles, CA 90401
09:00 AM - 07:00 PM PST
DigiMarCon West, 8008055385
events@digimarconwest.com

DigiMarCon West 2021 is your chance to ...

- Experience a safe and intimate gathering with marketing leaders and professionals in a clean and hygienic environment.*
- Hear from some of the most audacious and thought provoking speakers in the digital marketing, media and advertising industry.*
- Gain insight into emerging strategies, the latest innovative technologies, and best practices to move your business to the next level.*
- Network with thought leaders, collaborate with your peers and build your professional network.*

The 7th annual DigiMarCon West, the Premier Digital Marketing, Media and Advertising Conference & Exhibition in the Western United States returns June 16th to 17th, 2021 at the luxurious Loews Santa Monica Beach Hotel in Los Angeles, California. Join your peers in-person or online for 2-days jam packed with digital marketing best practices, latest trends, practical solutions, strategy and networking, also check out the next generation of technology & innovation; Internet, Mobile, AdTech, MarTech & SaaS Technology.

Immerse yourself in topics like digital strategy, programmatic advertising, web experience management, usability / design, mobile marketing & retargeting, customer engagement, user acquisition, social media marketing, targeting & optimization, video marketing, data science & big data, web analytics & A/B testing, email marketing, content marketing, conversion rate optimization, search engine optimization, paid search marketing, geo-targeting, predictive analysis & attribution, growth hacking, conversion rate optimization, growth marketing tools, marketing & sales automation, sustainable growth strategies, product marketing & UX / UI and much, much more!

At DigiMarCon West 2021, you will receive all the elements you need to achieve digital marketing success! Conventional thought will be challenged, new ways of thinking will emerge, and you will leave with your head, notebooks and professional toolkit full of action items and ideas to lead and supercharge your agency / team / account to even greater success.

Be a part of DigiMarCon West 2021 and discover how to thrive and succeed as a marketer in a rapidly evolving digital world. Top keynotes, case studies, strategy sessions, networking and more in a safe and hygienic environment!

See why people keep coming back year after year to this must-attend event! Register and secure your seat today.

For more details visit <https://digimarconwest.com>.